

Summer Internship!
2018

As our **Journalist Intern**, you will support the **CCA Public Relations Team** in researching, writing and distributing compelling stories that highlight the benefits of the cooperative business model and the unique impact CCA Global Partners has had on independent businesses worldwide.

DAY TO DAY:

- Interview CCA members, executives and industry leaders to gather information for stories.
- Write press releases, website content and other corporate communications.
- Collaborate with CCA division team members to identify appropriate interview subjects.

SPECIFIC PROJECTS:

- Write one story for each of CCA's divisions to be used on the CCA Global website. Each story will share the benefits of the division and specific attributes that make that division unique.
- Assist Public Relations in pitching ideas that showcase CCA Global Partners and the cooperative business model.
- Assist in the creation of internal communications that help employees and members understand CCA Global Partners and the variety of businesses units.

EXPERIENCE AND/OR SKILLS YOU HAVE A KNACK FOR:

- It's a Journalism Internship – of course strong written and verbal communication skills are necessary!
- Sharpen those interviewing skills; you won't get a greater experience than conversing with the leadership throughout CCA!
- Break out the planner – you should be organized and super comfortable with project coordination.
- Building relationships and working effectively with others is a no-brainer.

EDUCATION:

You should be currently enrolled in an accredited college or university pursuing a degree in **Public Relations** or **Communications**.



JOURNALIST INTERN

 Manchester, NH

 May 21, 2018 - August 3, 2018