

Summer Internship!
2018

As our **Marketing Communications Intern**, you will collaborate with the **Marketing** and **Savings Consultant Teams** to develop engaging content for our social media channels, facilitate marketing events, and assist with proactive member outreach and new marketing initiatives. The **savings4members** division is unique because we focus solely on business-to-business (B2B) marketing through our offering of discounted business services to member businesses of various cooperatives, associations and franchises.

DAY TO DAY PROJECTS:

- Collaborate with team members to create, write and execute a content calendar for all social media platforms, including blog and newsletter postings.
- Proofread, edit and send test messages in the final preparation of marketing material.
- Support the marketing staff in planning and executing events.
- Engage with member businesses via phone to review program offerings.
- Analyze target-specific markets for vendor partner(s).
- Assist with developing the brand for our new HR & Hiring program, Acquire.
- Research key contacts for our new Drive initiative.

EXPERIENCE AND/OR SKILLS YOU HAVE A KNACK FOR:

- Excellent written and verbal communications skills are a given.
- Building relationships and working effectively with others is a no-brainer.
- Break out the planner – you should be organized and super comfortable with project coordination, as well as time management to meet deadlines.
- Must be outgoing and demonstrate strong sales skills.
- Technology expertise in all Microsoft Office programs inclusive of Word, Excel, PowerPoint and Outlook.
- Extra brownie points for familiarity with Adobe Photoshop, InDesign and like programs!

EDUCATION:

You should be currently enrolled in an accredited college or university pursuing a degree in **Marketing** or **Communications**.

**SAVINGS⁴
MEMBERS™**

MARKETING COMMUNICATIONS INTERN

 Manchester, NH

 May 21, 2018 - August 3, 2018