

# CCA GLOBAL PARTNERS 2017 SUMMER INTERNSHIP

MAY 22 – JULY 28



## VISUAL MERCHANDISING GRAPHIC DESIGN

As our **Visual Merchandising Graphic Design Intern**, you will work closely with the **Visual Merchandising** Team engaging customers through all in-store graphics including signage, display graphics, product logos and brands, and collateral and corporate national identity. You will also be involved in large and small format graphics and printing.

### DAY TO DAY:

- You'll prepare files to the correct technical requirements for printing vendors
- Collaborate with account managers and vendors quoting and producing printing projects
- Update existing creative as well as participate in new graphic design projects
- Convert files to different sizes or formats and assist in maintaining file resources

### PROJECTS:

- Development of design for retail environments, production, digital asset management, and brand management
- Special projects may include graphic design for the Co-op initiative and Building For America's Bravest
- Welcome A Cure designs to be produced for retail sale to support our Breast Cancer Initiative
- Update brand guidelines and assets across flooring retail divisions
- CCA Way promotional materials
- Convention Trade Show Graphics

### EXPERIENCE AND/OR

### SKILLS YOU HAVE A KNACK FOR:

- For graphic design, you should definitely be comfortable working on a MAC in Photoshop, Illustrator and InDesign
- Building relationships and working effectively with others is a no-brainer
- Break out the planner – you should be super excited to work on projects of all scales with the ability to prioritize each independently

### EDUCATION:

You should be currently enrolled in an accredited college or university pursuing a degree in **Graphic Design** and please don't forget to include a link to your **electronic graphic design portfolio**.